

TORONTO BUSINESS DEVELOPMENT CENTRE



ABOUT TBDC

Established in 1990 by the City of Toronto with the support of the Province of Ontario's Ministry of Economic Development of Trade, TBDC has been nationally and internationally recognized for its efforts in nurturing the growth of new and emerging businesses. TBDC offers programs that provide access to a network of key resources that can help accelerate growth for start-ups.

TBDC has strategically designed services to help your business thrive, including a Business Incubation Program. The 3-month incubation program aims to produce businesses that are financially viable and investable. The program is focused on scaling the business and providing access to capital along with a range of resources including office space and business support services

TBDC has helped over 9000 entrepreneurs turn their business dreams into reality.

OUR SERVICES

Start-up Visa Program

Canada's Start-up Visa Program is intended to attract foreign entrepreneurs who wish to establish new, scalable businesses in Canada. Successful applicants will be granted their Canadian permanent residency.

Interational Soft-Landing

International Soft-Landing Program is created to assist SMEs, including established scale-ups carry out international commercialization and export market development activities in the Canadian market with incubator resources for a trial period.

Entrepreneurial Programs

TBDC motivates entrepreneurial-minded individuals from diverse communities to develop their business plans and to effectively start up their companies through a variety of tailored programs.







DISCOVER TORONTO'S START-UP CULTURE

Toronto's vibrant startup ecosystem has achieved international recognition and homegrown successes. The strength of Toronto's start-up Eco-system is fueled by the city's highly educated and globally connected talent pool and a unique set of support programs that foster innovation and collaboration. Toronto is home to 38% of Canada's head offices.

VENTURE CAPITAL NETWORK

With a 52.7% increase in venture capital activity, Toronto was one of only two North American cities in the Top 10 having record venture capital activity growth in 2016.

TECHNOLOGY HUB

The Toronto Region is Canada's largest technology hub and the third-largest in North America.

WE SPEAK YOUR LANGUAGE

The Toronto Region was named the most multicultural region in the world and has over 180+ languages and dialects spoken.

4th

Largest City in North America

1.7B

Active Consumers

200+

Destinations from Toronto airport

20%

Canada's GDP

180+

Languages & Dialects Spoken

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SETTLE YOUR BUSINESS IN CANADA

Canada's Start-up Visa Program targets immigrant entrepreneurs with the skills and potential to build businesses in Canada that are innovative, can create jobs for Canadians and compete on a global scale.

Canada's Start-up Visa (SUV) Program is intended to attract foreign entrepreneurs who wish to establish new, scalable businesses in Canada which will support innovation and job creation.

DESIGNATED ENTITY

Designated organizations are business groups that are approved to invest in or support start-ups through the Start-up Visa Program.

Each organization has its own intake process for proposals and criteria used to assess them. If a designated organization decides to review your business idea, it'll assess the potential of your proposal and whether or not it'll succeed.

If an organization chooses to support your business idea, a Letter of Support will be issued. For more information on the Letter of Support, please visit: www.bit.ly/2wWW0uE

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IMMIGRATION

For more information on the SUV Program, please visit: www.bit.ly/2wYquwl

For information on the PR Application, please visit: www.bit.ly/3apVxPd

For information on Work Permits for SUV Applicants, please visit: www.bit.ly/2VMbbPU

PROGRAM DURATION

Incubation Program Term: 6 months (renewable)

PROGRAM FEES

SUV Program Fee: CAD \$30,000



START-UP VISA INCUBATION PROGRAM

TBDC'S START-UP VISA PROGRAM

The Start-up Visa Program is created to assist international start-ups moving to and setting up their business in Canada through the Start-up visa scheme. Through the SUV incubation program TBDC becomes a soft landing spot to help start-ups commercialization and expand in the Canadian market with incubator resources and support.

This is a bespoke program built to address the needs of each individual start-up. The program focuses on 4 fundamental pillars:

PROGRAM PILLARS



Business Advisory

- · One-on-one Advisory
- · Review Sessions
- · Group Sessions
- · Partner Services



Access to Talent

- · University Partnerships
- · Recruiter Network
- · Sales Training

Access

Access to Capital

- · Pitch Preparation
- · Peer Pitch Practice
- · VC Clinic Hours
- · Demo Days

Founder Development

- · Design Thinking
- Partner Workshops
- $\cdot \, \text{Community Events} \\$
- · Settlement Services

PROGRAM FEATURES

- · 24/7 Office Space
- Mentor Interventions
- · Access to Capital
- · Start-up Network & Events
- · Business Services
- · Partner Services

PROGRAM TIMELINE

Selection Process:

5-6 weeks

Program Duration:

6-months Program

PROGRAM DELIVERY

- · Monthly Events Calendar
- · Custom Advisory Calendar
- Dedicated Program Manager





OUR PARTNERS

Building new partnerships to bring in value for new businesses and create an ecosystem for international start-ups to live and thrive in Canada.

















































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